



December 2014 Highlights, Including Summary of Board Meeting

1) Catch The Freeze

- LWA engaged several local businesses and residents in the annual Catch the Freeze Contest, offering \$2 guesses for when Lake Windermere would freeze over this winter. After a bout of milder weather, the cold set in and Catch The Freeze was officially declared on the 29th of November. Lucky Winner Laura Penney is now the proud new owner of an 'I Love My Lake' T-shirt and Gerry's Gelati gift certificate.

2) Winter Events

- LWA will be supporting the Toby Creek Nordic Ski Club, District of Invermere and Crazy Soles in planning for the Whiteway Celebration taking place on January 3rd, 2015:
 - LWA will have a science activity on the ice (weather permitting) and serve hot chocolate at our Kinsmen Booth;
- LWA will keep membership up-to-date on relevant winter workshops and educational materials, such as the CBT Engagement event "Our Trust, Our Future" being held in Invermere on January 21st, 2015.

3) Public Outreach & Education

- The CBWN Member Conference in Kimberley, BC (November 6th) inspired the LWA to further invest in two key, time-sensitive streams of public outreach and education:
 - BC Water Sustainability Act – Regulation Development
 - LWA contributed an educational article outlining features of the Water Sustainability Act in the Columbia Valley Pioneer;
 - Aquatic Invasives Monitoring Programs – Particularly Zebra and Quagga Mussels
 - LWA will submit articles to review the impact of established non-native mussel populations in the Great Lakes region and the United States, as well as support efforts being undertaken to develop mussels monitoring in the East Kootenays.

4) Welcoming a New Director

- A warm welcome to Tracy Flynn, the newest addition to our Board of Directors! Tracy is a resident and representative of our neighboring waterbody to the south, Columbia Lake. She is a founding member of the community-based watershed stewardship group Columbia Lake Stewardship Society (CLSS), and a hiking enthusiast.

5) AGM & Strategic Plan

- The LWA Annual General Meeting will take place in March 2015 (date TBD); an update of the LWA Strategic Work Plan will be undertaken in April.

For more information, contact: info@lakeambassadors.ca / (250) 341-6898

Website: www.lakeambassadors.ca ~ E-mail: info@lakeambassadors.ca